











Ministry of Environment, Forest & Climate Change (MoEFCC)
Government of India

CSIR-National Botanical Research Institute (NBRI)

Environmental Information, Awareness, Capacity Building & Livelihood Programme Centre (NBRI-EIACP-PC-RP) Rana Pratap Marg, Lucknow



Awareness session on "Say No to Single-Use Plastic" among
AcSIR students
on
08th, May 2025



न्यूनतम ईलेक्ट्रानिक अपशिष्ट (E-waste Reduced)

स्वस्थ जीवन शैली अभिग्रहण (Healthy Lifestyles Adopted) ऊर्जा की बचत (Energy Saved)

LIFE Lifestyle for Environment पानी की बचत (Water Saved)

> एकल प्रयोग प्लास्टिक का न्यूनतम उपयोग (Single Use Plastic Reduced)

न्यूनतम अपशिष्ट उत्पत्ति {Waste Reduced (Swachhata Actions)} जीवनशैली में सतत खाद्य प्रणाली का अंगीकार (Sustainable Food Systems Adopted)

Awareness session on "Say No to Single-Use Plastic"

As part of our commitment to environmental sustainability, the CSIR-National Botanical Research Institute's, Environmental Information, Awareness, Capacity Building and Livelihood Programme Centre & Resource Partner (NBRI-EIACP-PC-RP) successfully conducted an **Awareness session on "Say No to Single-Use Plastic"** among AcSIR students on the urgent need to reduce plastic pollution and adopt eco-friendly alternatives on 8 May 2025 at the Lotus auditorium, CSIR-NBRI, Lucknow, Uttar Pradesh.

The session aimed to raise awareness among students about the environmental hazards of single-use plastics and to promote sustainable alternatives as part of a lifestyle shift toward environmental responsibility.

The session began with an introductory address by Dr. P.K.Singh, Chief Scientist, CSIR-NBRI, highlighting the alarming stress associated with single-use plastics, including their non-biodegradable nature and their devastating impact on ecosystems.









Later on, Dr. Anju Patel, Scientist & Co-coordinator, NBRI-EIACP, introduced the Mission LiFE (Lifestyle for Environment) initiative launched by Hon'ble Prime Minister Shri Narendra

Modi, Govt. of India, to mobilize individuals to adopt sustainable living practices. It focuses on transforming environmental consciousness into actionable steps by promoting behaviour change in areas like energy use, water conservation, and waste reduction, including the critical issue of single-use plastic. She explained all seven themes and 75 action plans of the Mission Life initiative and discussed the "Single-Use Plastic Reduced" in detail.





Dr. Patel demonstrated how single-use plastics-such as straws, bags, cups, and cutlery, contribute significantly to land and water pollution through presentation and visual content. She provided an overview of the ban on certain categories of single-use plastics in India since July 2022 and discussed implementation challenges. Dr. Patel also emphasized the importance of small, conscious decisions like switching to cloth bags, using reusable bottles, and avoiding plastic packaging can make a tremendous difference when practiced on a large scale.









Dr. Sandhya Mishra, Programme Officer, NBRI-EIACP and Mr. Sampurna Nand, Research Scholar, CSIR-NBRI, distributed knowledge products and pamphlets on alternatives to single-use plastic to the students. The event witnessed enthusiastic participation from 52 students.





